

## **ALPHA PHARM (PTY) LTD - “ALPHA 52” COMPETITION (2026) — TERMS AND CONDITIONS**

### **1. INTRODUCTION**

- 1.1. The “Alpha 52” Competition (“the Competition”) is organised and promoted by Alpha Pharm (Pty) Ltd (“the Promoter”).
- 1.2. By entering the Competition, all participants agree to be bound by these Terms and Conditions.
- 1.3. A copy of these Terms and Conditions will be available on Alpha Pharm’s website ([www.alphapharmacies.co.za](http://www.alphapharmacies.co.za) and [www.alpha52.co.za](http://www.alpha52.co.za)) from 5 January to 31 December 2026. Any requests for additional clarification on these Terms and Conditions or any opting-out/withdrawal of consent can be addressed to the following email address: [co-sec@alphapharm.co.za](mailto:co-sec@alphapharm.co.za).
- 1.4. The Promoter reserves the right to extend, amend or modify the Competition, including these Terms and Conditions at any time, without prior notice to Participants. Such extension, amendments or modifications will be published on all applicable websites, and will take effect immediately after such publication.
- 1.5. The Competition commences on 1 January 2026 and closes on 31 December 2026 (the “Competition Period”).

### **2. ELIGIBILITY**

- 2.1. The Competition is open to South African citizens who are 18 (eighteen) years or older at the time of entry. No person under the age of 18 (eighteen) may enter into the Competition even with consent of their legal guardian.
- 2.2. Participants must be natural persons, have a valid South African Identity Document or Passport, reside within the Republic of South Africa and have a bank account with a South African bank opened in their own name.
- 2.3. Entries must be submitted by the individual making the Qualifying Purchase. No person may enter the Competition on behalf of another.
- 2.4. Participants must enter the Competition making use of the entry mechanisms set out in clause 3 below.
- 2.5. The following persons and entities are not eligible to participate in the Competition:
  - 2.5.1. Directors, members, partners, employees, agents of or consultants to the Promoter, its subsidiaries, divisions and/or associated companies or any other person who directly or indirectly controls or is controlled by the Promoter, and their spouses, life partners, immediate family members and business partners;
  - 2.5.2. Directors, members, partners, employees, agents of or consultants to the advertising and promotion agencies of the Promoter and their spouses, life partners, immediate family members and business partners.

2.5.3. Directors, members, partners, employees, agents of or consultants of the participating Alpha Pharm pharmacies and participating brands.

2.6. The Promoter reserves the right to disqualify any Participant who breaches any provision of these Terms and Conditions including but not limited to the eligibility requirements set out herein.

### **3. HOW TO ENTER**

3.1. To enter the Competition, Participants must:

- 3.1.1. Purchase goods to the value of R100 (One Hundred Rand) or more (inclusive of VAT), in a single transaction at any participating Alpha Pharmacy nationwide during the Competition Period (the “Qualifying Purchase”).
- 3.1.2. Take a clear photograph of their till slip as proof of purchase.
- 3.1.3. Submit the photograph of the till slip in one of the following 2 (two) ways:
  - 3.1.3.1. Via WhatsApp:
    - 3.1.3.1.1. Participants must scan the QR code on the poster inside the respective pharmacy or on the till slip;
    - 3.1.3.1.2. Participants will then be taken to a chat on WhatsApp;
    - 3.1.3.1.3. Participants will then be required to send a message saying “Hi” on the chat that is opened on WhatsApp;
    - 3.1.3.1.4. Participants must then follow the prompts and/or instructions provided to them on the chat, and must provide the required consents and information;
    - 3.1.3.1.5. Once Participants have provided the required consents and information, they will be required to upload a photograph of the qualifying till slip;
    - 3.1.3.1.6. Once the qualifying till slip has been uploaded and verified, Participants will receive confirmation of their entry into the Competition and will be provided with an entry identification number (“EIN”), together with confirmation of how many entries the Participant qualifies for, based on the value of the purchase amount, together with qualifying bonus entries based on purchases of bonus products.

3.1.3.2. Via Web:

- 3.1.3.2.1. Participants must scan the QR code on the poster inside the respective pharmacy or on the till slip;
- 3.1.3.2.2. Participants will then be directed to the website at [www.alpha52.co.za](http://www.alpha52.co.za);

- 3.1.3.2.3. Participants must then follow the prompts and/or instructions provided to them, and must provide the required consents and information;
- 3.1.3.2.4. Once Participants have provided the required consents and confirmation, they will be required to upload a photograph/copy of their qualifying till slip;
- 3.1.3.2.5. Once the qualifying till slip has been uploaded and verified, Participants will receive confirmation of their entry into the Competition and will be provided with an entry identification number (“EIN”), together with confirmation of how many entries the Participants qualifies for, based on the value of the purchase amount, together with qualifying bonus entries based on purchases of bonus products;
- 3.1.3.2.6. Participants that enter via Web will have the opportunity to select an option to receive updates on the Competition via WhatsApp.

3.2. In the event that a Participant’s entry cannot automatically be reviewed and verified, the entry may be submitted to the Promoter’s team running the Competition in order to review and verify the entry submission. This manual review will be conducted within 3 (three) business days from submission to the Competition team of the Promoter. Once this manual review and verification has been completed, Participants will be notified of their entry status via the initial method of entry.

3.3. Entries shall be deemed to have been Received once the entry has been reviewed, validated and recorded in the Promoter’s Competition database.

3.4. Each Qualifying Purchase constitutes 1 (one) entry. Multiple entries are permitted, provided each entry submitted is a new Qualifying Purchase (with a unique till slip), and submitted in accordance with clause 3.1. above.

3.5. The value of R100 (One Hundred Rand) is only applicable to items on the till slip that include front shop products and pharmaceutical products categorised as Schedule 0 and 1. Medical devices in category A & B and pharmaceutical products classified as Schedule 2 or higher will not qualify. The categories and schedules are those set out in terms of the Medicines and Relates Substances Act 101 of 1965, as amended, and any regulation promulgated in relation thereto. For the sake of clarity, products that are purchased through medical aids will not qualify, and as such, only cash purchases shall qualify.

3.6. Incomplete, illegible, or fraudulent entries will be disqualified, which includes but shall not be limited to; fraudulent till slips, unreadable entries or the use of automated entry tools. The Promoter reserves the right to request original till slips and/or any additional information or proof to review and verify any entry into the Competition by any Participant.

**3.7. All entries must be submitted between 06h00 on Monday and 18h00 on Sunday, in the week of the Qualifying Purchase (“Entry Cut-Off”) (for e.g. A Qualifying Purchase made on 5 January 2026 must be submitted for entry by 18h00 on 11 January 2026). All Qualifying Purchases submitted by Participants after the Entry Cut-Off shall be invalid and disqualified.**

3.8. A Participant can only win once irrespective of how many times the Participant has entered the Competition.

#### **4. PARTICIPATING PHARMACIES AND BONUS ENTRIES**

4.1. A list of all participating Alpha Pharm pharmacies shall be published by the Promoter on the following websites: [www.alphapharmacies.co.za](http://www.alphapharmacies.co.za) and [www.alpha52.co.za](http://www.alpha52.co.za).

4.2. Participants will be eligible for bonus entries in respect of their purchase of qualifying products from participating brands. A list of all participating brands and the respective qualifying products will be published by the Promoter on the following websites: [www.alphapharmacies.co.za](http://www.alphapharmacies.co.za) and [www.alpha52.co.za](http://www.alpha52.co.za).

#### **5. PRIZES**

5.1. A total of 52 (fifty-two) prizes will be awarded to Participants during the Competition Period. For the sake of clarity, this means that there will be 52 (fifty-two) winners.

5.2. A total of 4 (four) winners will be drawn in respect of each month during the Competition Period. Winners will be selected by way of a random draw, as set out in clause 6 below. The random draw will occur in the first week of the following month (i.e. the random draw for winners in January 2026 will take place in the first week of February 2026).

5.3. Each prize consists of **R100,000.00 (One Hundred Thousand Rand)** in cash ("Prize").

5.4. Any taxes payable on the prize, if any, are the sole responsibility and account of the winner.

#### **6. WINNER SELECTION AND NOTIFICATION**

6.1. All valid entries into the Competition will be recorded in a Competition database and will be included in a draw pool in respect of the month in which the entry was submitted (i.e. valid entries for the month of January 2026 will be inserted into a draw pool of all valid entries submitted in January 2026).

6.2. A total of 4 (four) winners will be drawn within the first week of the following month from the respective draw pool by way of a random selection, making use of an automated computerised number generator. The automated system randomly orders all entries in the draw pool and selects winners sequentially, based on the EIN, until the specified number of winners for that draw have been selected.

6.3. The draw utilises a unique seed value. This seed is recorded and retained for audit purposes, ensuring that the draw results can be independently reviewed and verified. The Promoter will maintain and retain a complete record and audit trail of all draws, including the date and time of the draw, the random seed used, the total number of entries in the pool, and the identity of all Participants and selected winners. These records will be retained by the Promoter for a period of 5 (five) years following the end of the Competition Period

6.4. All draws will take place under the supervision of an independent attorney. The independent attorney will oversee and certify that the Competition and each draw has been conducted in an

independent and fair manner. Any decision made by the independent attorney will be final and binding on all Participants and/or winners.

6.5. Each Participant can only win once, and should a Participant be selected as a winner more than once in any draw, only their first selection shall be valid, and all subsequent selections shall be null and void, with the next eligible entry being selected in their place.

6.6. Winners will be contacted by the Promoter within 5 (five) business days following their selection, via WhatsApp on the contact number that was provided at the time of entering into the Competition. Winners so contacted, will be required to provide information and/or documentation in order to confirm their eligibility, as set out in eligibility requirements in clause 2 above. Such information/documentation will include *inter alia* a certified copy of the Winner's Identity Document or Passport, bank certified copy of banking details and proof of address. The Promoter reserves the right to conduct additional identity or banking verification checks to comply with any FICA and anti-bribery/anti-corruption/anti-money laundering obligations.

6.7. If a Winner cannot be contacted or fails to respond and/or provide the required information/documentation within 5 (five) business days after being contacted by the Promoter, the Promoter reserves the right to withdraw and cancel the Winners selection, and award the Prize to an alternative randomly selected winner from the respective pool.

## **7. PRIZE DELIVERY**

7.1. Each Prize will be paid via electronic funds transfer (EFT) into the bank account of the Winner within 7 (seven) days from the Winner's eligibility being confirmed by the Promoter, in accordance with clauses 6.6 and 6.7 above.

7.2. The Prize may only be transferred to a bank account that is in the Winner's own name. The Winner acknowledges the risk associated with cybercrime and fraudulent electronic communications and shall take all necessary steps to ensure that the correct banking details are validly and securely received by the Promoter.

7.3. A Prize is not transferrable and cannot be exchanged for any other item or prize.

## **8. PUBLICITY AND CONSENT**

8.1. The names and identity of the Winners will be published on the Promoter's website and/or social media platforms. Winners may opt-out from having their names and identities published by informing the Promoter.

## **9. PROTECTION OF PERSONAL INFORMATION**

9.1. This Competition shall comply with, and will be subject to, the provisions of the Protection of Personal Information Act 4 of 2013.

9.2. Participants warrant that they have provided the Promoter with accurate and current information and that any and all information provided to the Promoter was disclosed voluntarily.

9.3. By submitting information to the Promoter, in any form whatsoever, the participant acknowledges that such conduct constitutes an unconditional, specific and voluntary consent to the processing and storage of such information by the Promoter under any applicable law, which consent shall, in

the absence of written objection received from the participant, be for the period required in terms of any applicable law and/or to fulfil the purpose for which the information was obtained.

9.4. Unless the winner specifically states otherwise, each winner agrees to participate in all promotional activity and hereby consents to the Promoter using his/her name, images and/or voice in any promotional material for the purpose of promoting the Competition. No compensation shall be payable for such use. The winner shall have the right to withdraw his/her consent for the use of his/her name, images and/or voice prior to the use thereof by the Promoter in any promotional activity.

9.5. By entering the Competition, participants accept and agree to receiving marketing emails from the Promoter. Participants may opt-out of receiving marketing from the Promoter at any stage by unsubscribing.

9.6. In the event that any participant wishes to object to the processing of his/her personal information, the participant must direct such request to the following email address: [co-sec@alphapharm.co.za](mailto:co-sec@alphapharm.co.za).

## **10. EXCLUSION OF LIABILITY**

10.1. BY PARTICIPATING IN THE COMPETITION, THE PARTICIPANT AGREES, SUBJECT TO APPLICABLE LAWS, THAT NEITHER THE PROMOTER NOR ANY OF THEIR RESPECTIVE AGENCIES WILL BE LIABLE FOR ANY LOSSES, DAMAGES, COSTS OR CLAIMS IN CONNECTION WITH THE COMPETITION OR RESULTING FROM ACCEPTANCE, POSSESSION OR USE OF ANY PRIZE.

10.2. THE PROMOTER RESERVES THE RIGHT TO TERMINATE, SUSPEND OR AMEND THE COMPETITION AND/OR THESE TERMS AND CONDITIONS FOR ANY REASON, INCLUDING TECHNICAL GLITCHES AND SYSTEM FAILURES. THE PROMOTER AND ITS SERVICE PROVIDERS, INCLUDING ANY TELEPHONE NETWORK PROVIDERS, ARE NOT RESPONSIBLE FOR INCORRECT OR INACCURATE TRANSCRIPTION OF ENTRY INFORMATION, TECHNICAL MALFUNCTION, LOST OR DELAYED DATA TRANSMISSION, OMISSION, INTERRUPTION, DELETION, LINE FAILURE OR MALFUNCTION OF ANY TELEPHONE NETWORK, COMPUTER EQUIPMENT OR SOFTWARE, THE INABILITY TO ACCESS ANY WEBSITE OR ONLINE SERVICES OR FOR ANY OTHER REASON BEYOND ITS CONTROL.

## **11. GENERAL**

11.1. These Terms and Conditions shall be governed by and construed in accordance with the laws of South Africa.

11.2. All disputes in terms of these Terms and Conditions and the Competition shall be dealt with according to the rules of the Arbitration Foundation of Southern Africa (AFSA).

11.3. No fee is charged by the Promoter other than the cost of purchasing qualifying goods.

11.4. Standard data and network charges will apply when Participants enter the Competition, and the Promoter shall not be held liable for these charges.

11.5. The report of the independent attorney shall be made available to Participants upon request.

11.6. If any provision of these Terms and Conditions is held to be invalid or unenforceable, such provision will be severed and will not affect the validity of the rest of the Terms and Conditions

11.7. By entering the Competition, participants agree to be bound by these Terms and Conditions.